



OPC FRIDAY (ENG)

OPC Monday and OPC Friday are among the most important appointments within the communication and commercial development strategy of Organethic Pure Care.

These are digital meetings dedicated to the sales network, involving agents, distributors, and the internal team, led by Andrea Candian, in a direct, transparent exchange focused on shared growth.

Starting in 2026, these meetings will take place every four months, for a total of **three sessions per year**, and will be organized by language: OPC Monday for the Italian-speaking audience, and OPC Friday for the international network in English.

Each session is designed as a moment of meaningful and in-depth update, where useful information is shared to help approach the market with greater awareness and effectiveness. These are spaces for active dialogue, where vision, consistency, and motivation are strengthened across the network.

Participation in all three sessions is strongly recommended, as they represent a unique opportunity to stay aligned with the evolution of the brand and to make the most of one's role within the Organethic Pure Care universe.

**10
APR**

TIME: 9AM (EST) / 3PM (CET)

LANGUAGE: English



Scan or click on the QR code.

**10
JUL**

TIME: 9AM (EST) / 3PM (CET)

LANGUAGE: English



Scan or click on the QR code.

**6
NOV**

TIME: 9AM (EST) / 3PM (CET)

LANGUAGE: English



Scan or click on the QR code.